

Ten Tips to Help Ensure BLM's National Recreation Leadership

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FALL
TRAVEL REPORT

HOW ADVENTURE TRAVEL CHANGED MY LIFE

MERE
MAKING

Meet four people who used their vacations to challenge themselves. And the results were transforming — perhaps even spiritual.



1. Recreationists need public lands and Public lands need recreationists

- **Recreation is a human imperative, basic to the wellness of our lives, communities, economy, and quality of life**
- **Public lands need an impassioned and engaged constituency gained from direct personal experiences with the outdoors**

2. Resolving some Confusion

















2. Manage for a Recreation Opportunity

Recreation

Activity + Setting = Experience > Benefits

Many activities

*Physical
attributes*

Many
dimensions

Individual
Community

*Managerial
attributes*

Multiple
senses

Economic
Environmental

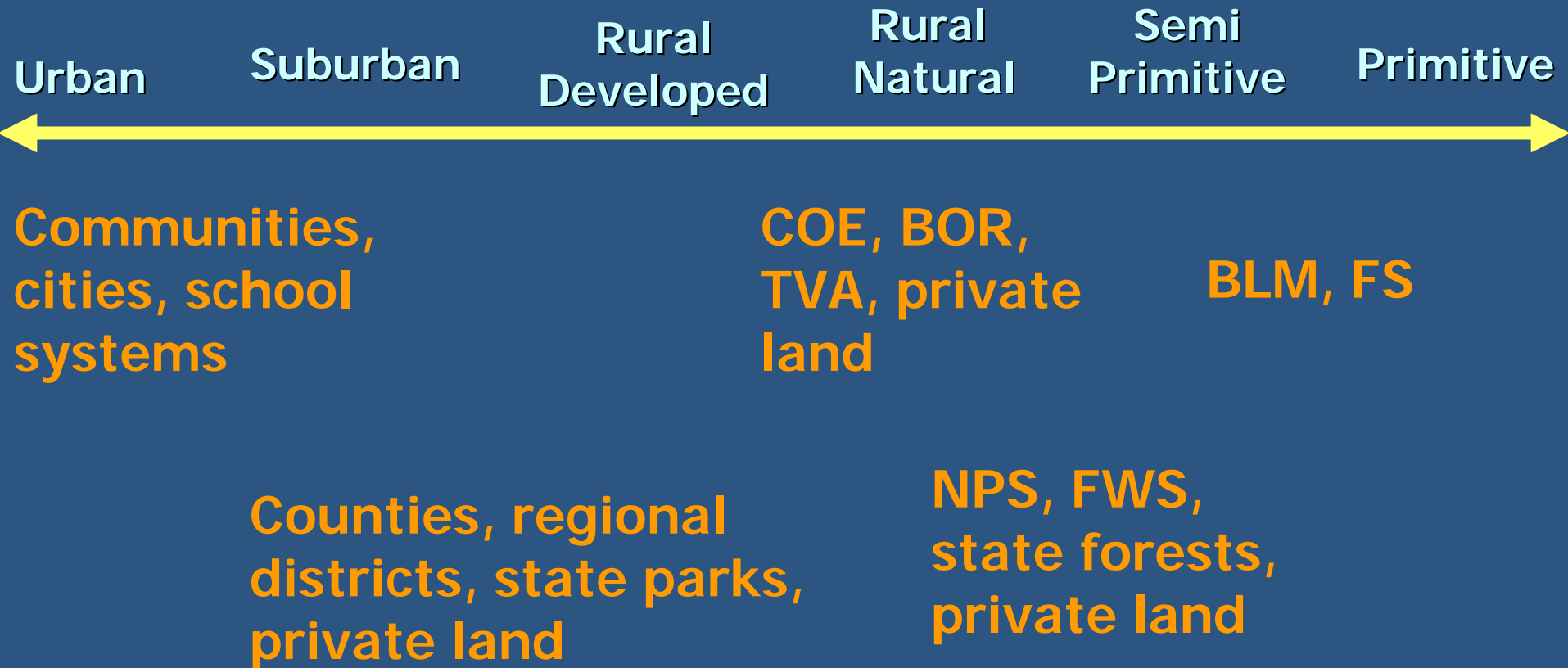
*Social
attributes*

Managers Manage

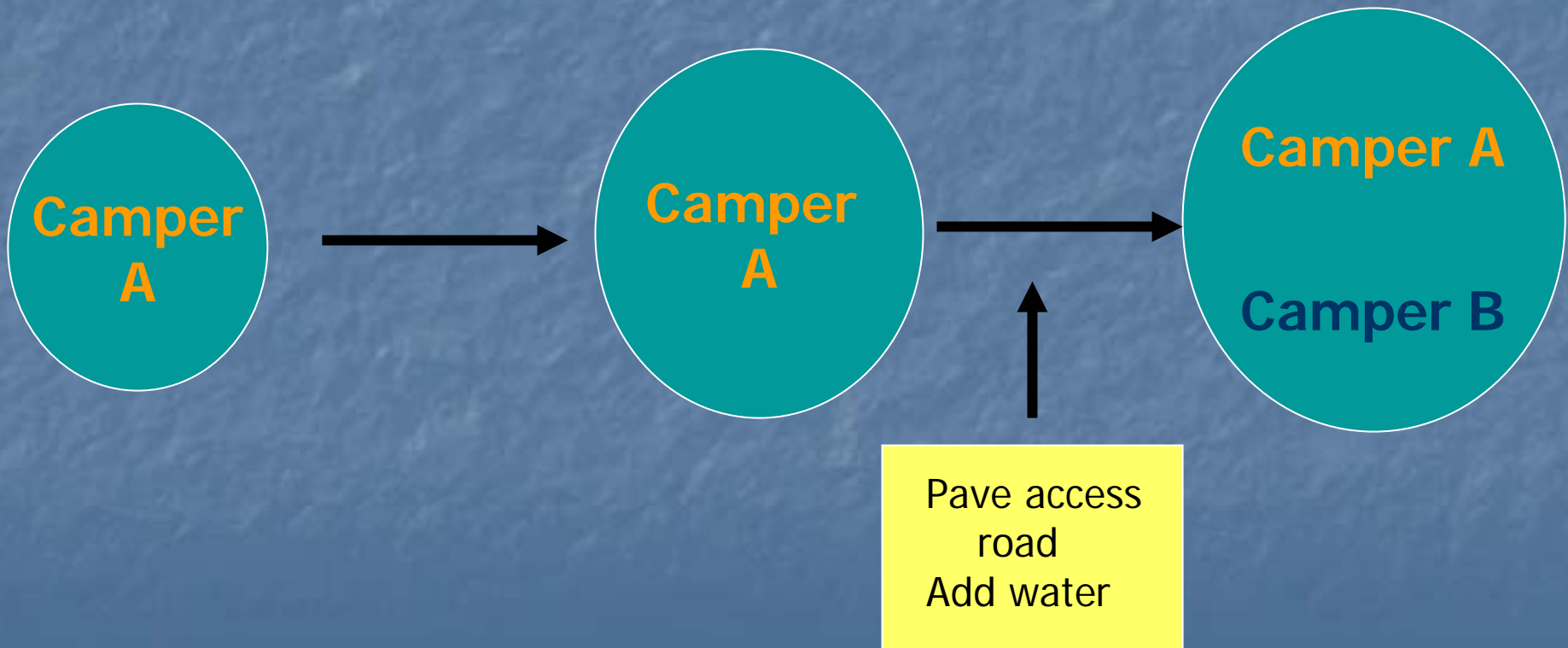
**Recreationists
Consume**

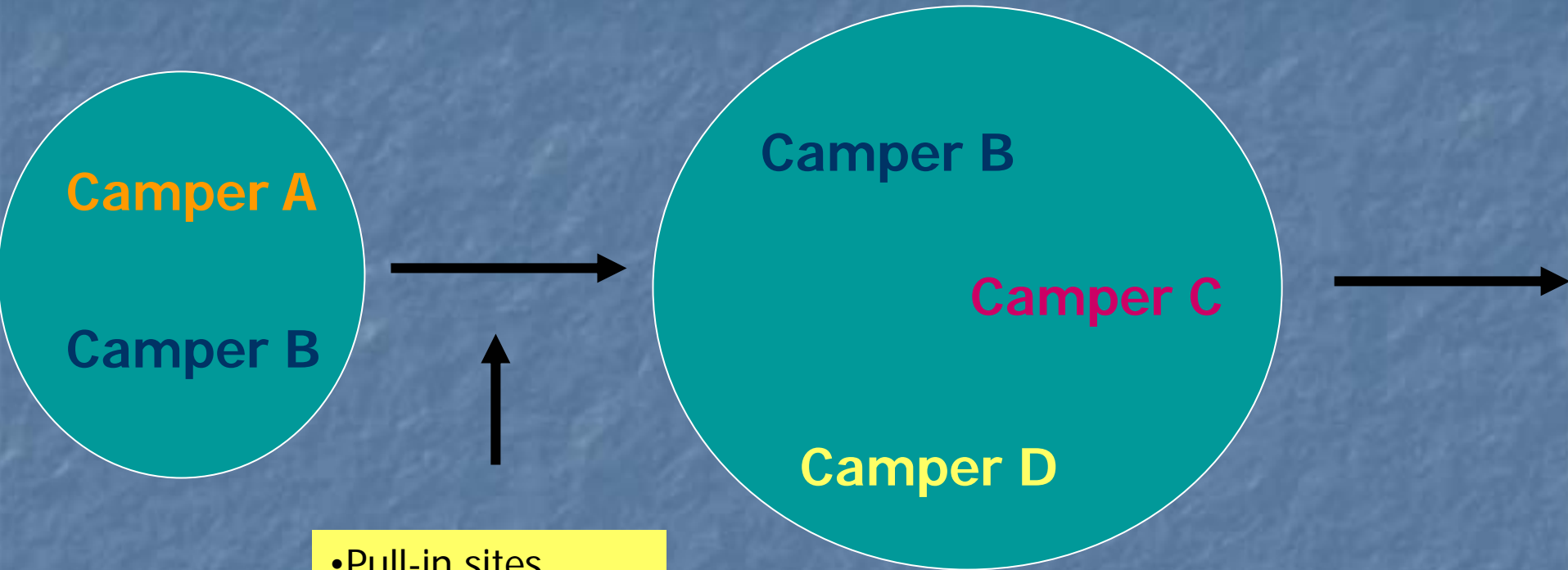
**Society
Gains**

3. Conserve Recreation Diversity



4. Watch for Niche Creep





- Pull-in sites
- Double size
- Food Concession
- Volunteer host
- Flush toilets
- Fees

5. Good Plans

- The devil is in not being “detailed”
- Specific management objectives
- Fully stated recreation opportunities
- Quality Standards and Visitor capacity
- Monitoring activities
- Budget and personnel requirements

6. Expand Collaboration

Old Model

- Public
- Private
- Special interests

New Model

- Public
- Private
- Special interests
- **Communities
and general
publics**

Engage the Community



7. The Public Wants Access



Information is biggest constraint to access



8. A visitor capacity problem, a distribution problem, or an information problem?



Information will solve many visitor capacity problems

- Web-based delivery (76%)
- Full description of choices>>>>
activities, settings, experiences
- Real-time information about visitor capacity
- Regional information (visitation range)

9. Smart public--private partnerships

Private Expects:

- Reasonable profits
- Security of private investments
- Detailed contracts/predictability
- Good contract administration

Agency Expects:

- Improve the Resource
- Visitor education
- Help with \$ marginal activities
- Detailed contracts/predictability
- Collaboration

10. Past is Prologue?

- “To tell my sons that they can’t ride the desert on their ATVs is a form of tyranny”
- “Any restriction upon unlimited fishing, while fish can be found in the river, is looked upon as a personal injury, inflicted by a meddlesome and tyrannical government”

Without regulation or
restraint



100 years later, sport hunting is the
most regulated form of recreation in
America



And the future
may be grim



The Past Will be Prologue

- in the absence of --

Collaboration

Cooperation

Civility

and

Restraints on our recreational freedoms are the price we pay for the protection of our public lands and waters, and the quality recreation opportunities they afford



Thank you!!

